



UNITED NATIONS CHILDREN'S FUND JPO Request Form



Youth Engagement Officer – Communication and Advocacy

Training and Learning Plan

- ✓ Participation in a one-week JPO Induction Programme in New York;
- ✓ Guidance and advice in relation to training opportunities within the field of expertise;
- ✓ Use of yearly JPO training funds for internal/external training opportunities;
- ✓ Participation in the Mentoring, Coaching, and Career Counselling and Career transition programmes;
- ✓ Encourage field mission and/or stretch assignment during and after the 2nd year

In addition, the JPO will benefit from the following specific learning opportunities in the receiving office:

- ✓ Participation in the Advocacy Capacity Building Initiative Workshops
- ✓ Access to all UNICEF Digital Communication Webinars and Workshops
- ✓ Training on Children's Participation and Youth Engagement in Communication and Advocacy
- ✓ UNICEF Core training:
 - BSAFE (English)
 - Fraud awareness
 - Prevention of sexual harassment and abuse of authority
 - Prevention of sexual exploitation and abuse (PSEA)
 - Ethics and integrity at UNICEF
 - General Information Security Awareness Course
 - Child Safeguarding

Please also mention the following: (prospect for the JPO career wise and profile of the supervisor)

- ✓ Youth Engagement is an increasingly required function within UNICEF, across the UN system and beyond. UNICEF has substantially increased its investment in strengthening children's participation and youth engagement in alignment with the CRC and UNICEF's

Strategic Plan. Other UN Agencies, Programmes and Funds, as well as the overall UN system, are also increasingly recognizing the criticality of youth engagement, particularly in the framework of the efforts focusing on SDGs. A reflection of it is the UN system-wide [Youth Strategy](#), the [Global Youth 2030 Scorecard](#) that monitors the progress of all UN Country Teams in meaningful youth engagement, the [UN Policy Brief of Meaningful Youth Engagement in Policymaking and Decision-Making Processes](#) launched in April 2023 and the establishment by the SG of the UN Youth Office as an evolution from the Envoy on Youth.

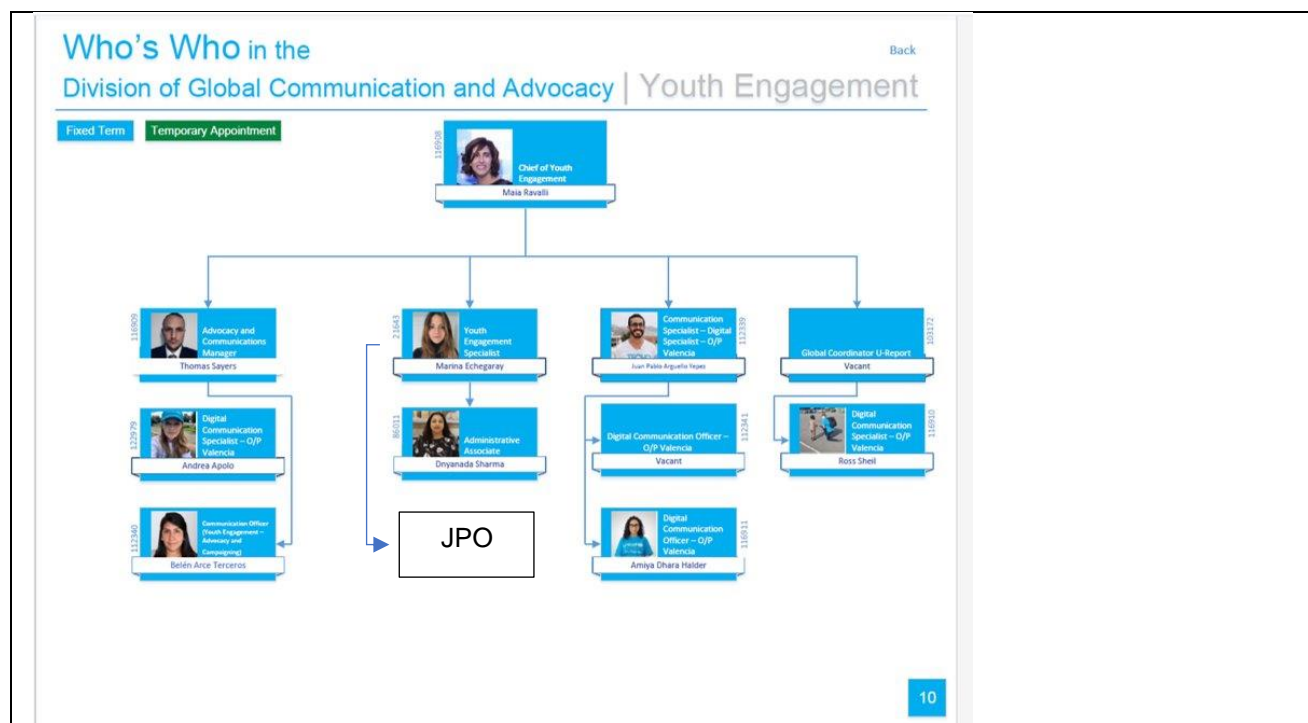
- ✓ This role offers an exciting opportunity to work with young people in one of the cutting-edge UN agencies, learning first-hand how does the largest youth network in UNICEF, U-Report, operates with over 35 million U-Reporters in more than 90 countries.
- ✓ The position will have a strong focus on children's participation and youth engagement in gender and girl's rights advocacy and communication, aligning with UNICEF's broader efforts to elevate youth voices in this critical area. The JPO will help amplify youth perspectives on this topic and contribute to integrating them in UNICEF's advocacy efforts, collaborating with young advocates to drive meaningful action and change, to move the children's rights agenda forward.
- ✓ The JPO will be able to contribute to UNICEF's commitment to improve the lives of adolescent girls. The Adolescent Girls Programme Strategy – developed with and for girls – is a blueprint that details how we will accelerate action against the vision outlined in UNICEF's Strategic Plan, Gender Policy, and Gender Action Plan – all of which are grounded in a commitment to a gender equal world. UNICEF seeks to build a coalition of partners committed to accelerating positive results for adolescent girls and safeguarding their futures, and the JPO will have the possibility to be part of these efforts.
- ✓ The JPO will also have the possibility to work on related matters including the overlap between gender and climate, health (with a focus on HPV immunization and nutrition), education, and emergency and humanitarian settings. The inclusion of children and young people's views and actions in these critical areas through a community-based approach are gaining relevance across local, national, and international fora providing an excellent experience for the JPO's career development.
- ✓ The Youth Engagement Specialist supervising the JPO has over 10 years of experience in Communication and Advocacy and has relevant experience in the public and private sector as well as in civil society and international organizations. She holds a PhD in Law and has done extensive research on civic engagement and participation. Moreover, she has recently managed a JPO during a stretch assignment with outstanding results for both the UNICEF Office and the Officer.

Information and living condition of Duty station: [For Filed Office locations only]

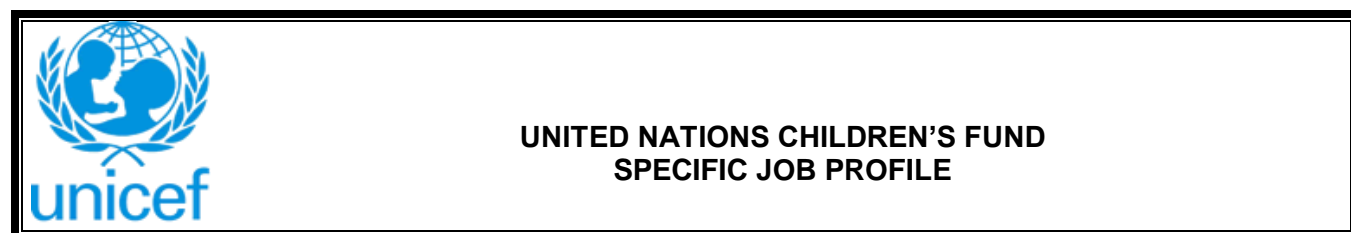
General Information	In recent years UNICEF has increased its focus on young people. The UNICEF Strategic Plan, 2018–2021 recognizes the whole spectrum of young people, including young adults or youth over 18, and includes in its Change Strategies “supporting young people and children as agents of change.” Taking its cue from the strategic plan, the Global Communication and Advocacy Strategy 2019–2021 (GCAS) asserts the important role that young people can play in the successful realization of UNICEF's mandate, and outlines the need to listen to, co-create and collaborate with young people and create meaningful engagement opportunities for them to make a difference. Being important drivers of change, children and young
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	<p>people are essential partners and contributors to both the development and implementation of UNICEF's Strategic Plan 2022 2025. With a new and ambitious SP, UNICEF intends to be deliberate and committed to fully involving children and young people in creating the solutions to accelerate the realization of the SDGs and driving change forward.</p> <p>The Youth Engagement Section in the Division of Global Communication and Advocacy in NYHQ leads on Youth Engagement in Coms and advocacy, providing strategic guidance and fostering knowledge exchange across countries and regions.</p> <p>The Section leads and manages the design and coordination of effective, integrated youth engagement campaigning and advocacy strategies, through the development, implementation, monitoring and evaluation stages. The team works collaboratively with colleagues across UNICEF at country, regional and global level, and external partners to develop and scale innovative and sustainable youth engagement programmes.</p> <p>The section co-leads on Child and Youth Gender Advocacy, co-facilitating the Global Girls Leaders Advisory Group and integrating children and young people's views in UNICEF's advocacy and communication efforts through other tools such as U-Report and its social media channels.</p> <p>Communication and Advocacy are key to accomplishing the Adolescent Girls Programme Strategy goals – in alignment with the vision outlined in UNICEF's Strategic Plan, Gender Policy, and Gender Action Plan - and the JPO would be contributing to priority initiatives in support of this crucial, organisation-wide strategy.</p>
Security	NYHQ is a H duty station, there are no specific risks associated to the duty station.
Housing	Different types of long-term accommodation are available in New York: standalone houses, houses residential neighborhoods, apartments. These could be furnished and/or fully serviced, or unfurnished.
Schools & Childcare	There is an extensive offering of education programmes in New York. Most of international staff's children attend international schools with an academic system that is widely recognized abroad. International schools often include kindergarten and pre-school classes for younger kids.
Work for spouses & partners	Work opportunities for spouses/partners are limited. However, if hired by any organization a work permit must be applied for through the same hiring organisation.

Reporting line of the JPO



You may use the GJP or use the Specific JD for the below sections



I. Post Information	
Job Title: Youth Engagement Officer - Gender Supervisor Title/ Level: Youth Engagement Specialist Organizational Unit: Youth Engagement Section, Division of Global Communication and Advocacy Post Location: New York NYHQ	Job Level: P2 Job Profile No.: Job Classification Level: P2
II. Strategic Office Context and purpose for the job	
The fundamental mission of UNICEF is to promote the rights of every child, everywhere, in everything the organization does — in programs, in advocacy and in operations. The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment	

to children's rights into action. For UNICEF, equity means that all children have an opportunity to survive, develop and reach their full potential, without discrimination, bias or favoritism. To the degree that any child has an unequal chance in life — in its social, political, economic, civic and cultural dimensions — her or his rights are violated. There is growing evidence that investing in the health, education and protection of a society's most disadvantaged citizens — addressing inequity — not only will give all children the opportunity to fulfill their potential but also will lead to sustained growth and stability of countries. This is why the focus on equity is so vital. It accelerates progress towards realizing the human rights of all children, which is the universal mandate of UNICEF, as outlined by the Convention on the Rights of the Child, while also supporting the equitable development of nations.

Strategic office context:

The Youth Engagement Section at UNICEF NYHQ is seeking donor support for the funding of a JPO position for 2024-2025 that will provide critical support for the accelerated implementation of the Youth Engagement Strategy and Action Plan. The JPO will support the Youth Engagement Section's ability to ensure the development, implementation and monitoring of effective and engaging advocacy campaigns involving young people, with a special focus on one of UNICEF's priority areas: gender, while also supporting the knowledge interchange on best practices in youth engagement across UNICEF.

Overall, the funding of this position will provide much-needed support for the organization's strengthened commitment to the promotion of children's participation and youth engagement on gender advocacy.

Purpose for the job:

This role will assist the Youth Engagement Section in GCA to develop, implement and monitor effective and engaging communication and advocacy campaigns involving children and young people on the causes they care about with a special focus on gender and related matters including the overlap between gender and climate, health (with a focus on HPV immunization and nutrition), education, and emergency and humanitarian settings, develop and disseminate knowledge on the matter, build capacity and provide support to UNICEF Offices around the world, and support the strategic planning, monitoring and evaluation of youth engagement.

Under the leadership of the Youth Engagement Specialist the role will support the development, implementation and monitoring of child and youth advocacy and communication strategies and campaigns, partnerships management, and knowledge management.

III. Key functions, accountabilities and related duties/tasks:

This staff member will support the development of effective, integrated strategies for youth engagement in advocacy and campaigning with a special focus on gender. They will work collaboratively with colleagues across teams, as well as with external partners, to create meaningful opportunities for young people to take action in support of children's rights through UNICEF's campaigns and priority initiatives.

Duties include:

1. Youth Engagement strategy development and implementation:
 - Contribute to the development of youth engagement strategies to achieve SMART outcomes, with a special focus on gender advocacy.
2. Youth Communication content development:
 - Co-create the development and implementation of communication content development with and for youth as part of campaigns and advocacy priorities, with a special focus on gender.
3. Youth Engagement Platform management:
 - Actively participate in content moderation, community management, content creation and M&E for youth focused digital platforms/communities. Assist in the coordination and implementation of U-Report.
4. Youth Advocates:
 - Collaborate in the implementation of a local Youth Advocates programme: researching potential youth advocates; supporting workplan development and communication; supporting youth advocates in preparation for events/media; documenting learnings and successes.
5. Safeguarding and participation:
 - Ensure adherence to principles of child/youth participation and safeguarding when assisting in the development/implementation of all campaigns, communication products and platforms.
6. Youth Engagement M&E:
 - Support the monitoring and evaluation of youth engagement strategies, campaigns and platforms. Assist in the preparation of relevant reports.
7. Project and budget management:
 - Engage in the day-to-day delivery of key projects/ workstreams, developing and tracking project plans to ensure progress and address obstacles and bottlenecks. Support effective budget management, projections and tracking.
8. Youth Engagement Capacity Building & Knowledge Management:
 - Support the implementation of capacity building and knowledge management efforts and design a KM and Capacity Development Plan/Strategy. Assist in the development of training and workshops; and develop and disseminate case studies and other knowledge management products.
9. Stakeholder engagement:
 - Research current and potential partners. Assist and maintain a database of formal and informal partnerships and networks whose support is essential to achieving objectives. Support the flow of information to key stakeholders.
10. Others:
 - Undertake other key responsibilities as required.

IV. Impact of Results

The efficiency and efficacy of support provided by the Youth Engagement Officer:

- Increased capacity to engage young people as advocates and champions for children's rights through flagship campaigns and platforms, with a special focus on gender.
- Strategic, innovative, effective and engaging campaigns with increased and robust participation of young people, ultimately helping to achieve key advocacy objectives for the organization.
- A positive brand image among young people, laying the groundwork for sustained supporter engagement.

V. Competencies and level of proficiency required

Core Values attributes

- Care
- Respect
- Integrity
- Trust
- Accountability
- Sustainability

Core competencies skills

- Demonstrates Self Awareness and Ethical Awareness (1)
- Works Collaboratively with others (1)
- Builds and Maintains Partnerships (1)
- Innovates and Embraces Change (1)
- Thinks and Acts Strategically (1)
- Drive to achieve impactful results (1)
- Manages ambiguity and complexity (1)

Functional Competencies

- Persuading and influencing (1)
- Applying technical expertise (1)
- Learning and researching (2)
- Planning and organizing (2)

VI. Recruitment Qualifications

Education:

	University degree in Communications, Marketing, Journalism, International Relations, International Development, or another related field or a related field.
Experience:	<p>At least two (2) years of relevant professional work experience in advocacy/ campaigning and communications focused on young people is required.</p> <p>Experience in supporting the development and implementation of youth engagement strategies, with specific, measurable and timebound objectives and performance indicators.</p> <p>Demonstrated experience in supporting and/or managing projects to completion, including developing and implementing clear processes.</p> <p>Demonstrated experience in designing content for youth audiences and/or community moderation of youth focused platforms.</p> <p>Experience in supporting the effective functioning of a team.</p> <p>Knowledge of children's rights, public policy, international development and humanitarian issues.</p> <p>Knowledge of child safeguarding and ethics of working with children and youth.</p> <p>Experience working for an advocacy or campaigning organization e.g. national or international NGO, UN or other multilateral organization is an asset.</p> <p>Experience in supporting training and facilitation is an asset.</p> <p>Experience working in a developing and emergency environment is an asset.</p>
Language Requirements:	Fluency in English is required. Knowledge of another official UN language (Arabic, Chinese, French, Russian or Spanish) or a local language is an asset.