

## JOB DESCRIPTION

# **Junior Professional Officer, Value Chain Diagnostics**

Category / Staff Rules	Junior Professional Officer / P-2
Division / Section	Division of Market Development/ Trade and Market Intelligence (DMD/TMI)
Duty station	Geneva
Comments	1 Year with possible extension

#### ORGANISATIONAL CONTEXT AND ORGANISATIONAL SETTING

The International Trade Centre (ITC) assists developing and transition economy countries to take advantage of expanding trade opportunities in an increasingly complex global environment. ITC supports Trade Impact for Good, promoting sustainable and inclusive development goals through trade.

The Trade and Market Intelligence (TMI) is part of ITC's Division of Market Development (DMD). It has developed a range of tools for strategic and operational market research, focusing on products and markets of interest to developing countries and economies in transition, assessing sectoral and national trade performance and trade competitiveness.

In parallel to the development and implementation of its market analysis tools, TMI delivers trainings and capacity building programmes on market analysis and research for effective export marketing, policy making and strategy development. Drawing on the data and analytical indicators in the tools together with additional desk and empirical research as well as business surveys, TMI also conducts studies and analyses tailored to the needs of trade policy officials in national ministries and trade support institutions focusing on strategies for improving trade competitiveness and identifying opportunities for and barriers to product and market diversification.

The goal of this job function is to support ITC's work on identifying innovative and feasible value chains with high potential for fostering regional integration, including but not limited to the African continent. In 2022, ITC's diagnostics of opportunities and barriers for Africa (see the ITC publication entitled "Made By Africa – Creating Value through Integration", <a href="www.ntmsurvey.org/MadeByAfrica">www.ntmsurvey.org/MadeByAfrica</a>) led to the selection of priority value chains for continental integration by the Heads of State summit in Niamey.

Together with other partners, the JPO will support ITC in deepening the diagnostics work for Africa, including for the pharmaceuticals, automotive and infant food sectors, with a view to design evidence-based actions and concrete follow-up, and in tailoring the ITC methodology for its application in other countries and regions as per demand.

#### **DUTIES AND RESPONSIBILITIES**

Under the overall guidance of the Chief, TMI, and direct supervision of a Senior Market Analyst, the Junior Professional Officer will:

- Assist in designing, organizing, planning and managing projects related to the identification and the development of regional or international value chains.
- Assist in the engagement and consultation with partners and stakeholders

- Assist in the collection of data for the assessment of value chains, through surveys and from official sources
- · Process and evaluate the data
- Prepare relevant tables, charts or infographics to present the results of the data analysis.
- Conduct literature reviews and reviews of existing policy or strategic documents.
- Prepare draft technical documents for international, intergovernmental and expert group meetings and assist in drafting relevant reports.
- Assist in the organization and implementation of seminars, working groups and expert meetings.
- Perform other duties as assigned.

#### REQUIRED COMPETENCIES AND KNOWLEDGE

ITC'S VALUES are: Integrity, Professionalism, Respect for Diversity

**ITC'S CORE COMPETENCIES** are: Communication, Teamwork, Planning & Organizing, Accountability, Creativity, Client Orientation, Commitment to continuous learning, Technological awareness.

#### **CRITICAL JOB-SPECIFIC COMPETENCIES**

**Professionalism:** Analytical skills with the ability to collect, organize, manage, and disseminate significant amounts of information with attention to detail and accuracy. The ability to analyze, model and interpret data in support of decision-making and convey information succinctly to management. Adept at queries, report writing and presenting findings. Takes pride in the work for the organization and understands the impact that can be brought into the organization by allowing data-driven and evidence-based decisions. Ability to apply judgment in the context of assignments given, plan own work and manage conflicting priorities. Shows pride in work and in achievements; demonstrates professional competence and mastery of subject matter; is conscientious and efficient in meeting commitments, observing deadlines and achieving results; is motivated by professional rather than personal concerns; shows persistence when faced with difficult problems or challenges; remains calm in stressful situations. Takes responsibility for incorporating gender perspectives and ensuring the equal participation of women and men in all areas of work.

**Communication**: Speaks and writes clearly and effectively; listens to others, correctly interprets messages from others and responds appropriately; asks questions to clarify and exhibits interest in having two-way communication; tailors language, tone, style and format to match audience; demonstrates openness in sharing information and keeping people informed.

**Teamwork**: Works collaboratively with colleagues to achieve organizational goals; solicits input by genuinely valuing others' ideas and expertise; is willing to learn from others; places team agenda before personal agenda; supports and acts in accordance with final group decision, even when such decisions may not entirely reflect own position; shares credit for team accomplishments and accepts joint responsibility for team shortcomings.

Client Orientation: Considers all those to whom services are provided to be "clients" and seeks to see things from clients' point of view; establishes and maintains productive partnerships with clients by gaining their trust and respect; identifies clients' needs and matches them to appropriate solutions; monitors ongoing developments inside and outside the clients' environment to keep informed and anticipate problems; keeps clients informed of progress or setbacks in projects; meets timeline for delivery of products or services to client.

# Mandatory knowledge and skills

- Analytical skills; ability to conduct market analyses;
- Understanding of the developmental, social and environmental implications of international trade;

#### Desirable knowledge and skills

- Knowledge of trade regulations and related trade obstacles;
- Knowledge of the economic situation in developing countries and their challenges in the area of market access:
- Knowledge of WTO agreements and trade agreements, particularly the AfCFTA;
- Knowledge of survey design and implementation

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#### REQUIRED QUALIFICATIONS

#### Education

Advanced university degree in economics, international law, or related field.

Note: A first level university degree with a relevant combination of academic qualifications and professional experience may be accepted in lieu of the advanced university degree.

#### Experience

A minimum of two years of relevant experience in economic analysis, information management or related area. Experience in market analysis and research.

Experience in value chains desirable.

Experience in trade-related technical assistance desirable.

Experience in non-tariff measures desirable. Experience with statistical software packages (e.g. R, Stata, SAS) desirable.

### Languages

Advanced English is required. Working knowledge of French or Spanish desirable. Knowledge of other UN official languages is an asset.

#### LEARNING ELEMENT

The position offers a highly conducive learning environment with mentoring from skilled economists with extensive experience in market analysis and research and the design of trade-related technical assistance, notably in the area of trade intelligence.

The JPO will obtain first-hand insight in the working of an international organization. S/he will get a better understanding of the multifaceted aspects of value addition, value chain development, market access and regional integration in the increasingly complex international trading system. In particular, s/he will gain expertise on ITC's value chain diagnostic, and will get familiar with ITC's export potential and business survey methodologies. On-the-job learning also includes trainings on the ITC Market Analysis Tools (Trade Map, Market Access Map, Export Potential Map, Investment Map etc.).

In addition, the Junior Professional Officer will be able to participate in in-house trainings to deepen technical competences (trade-related topics and methods), important job-related competencies (e.g. project management skills) or language skills (for official UN languages).

On completion of the assignment, the Junior Professional Officer is expected to

- Have acquired a clear understanding of creating an evidence base for better-tailored policy decisions related to value chain development and trade.
- Have gained knowledge and experience in identifying and analysing obstacles to value chain development and regional integration.
- Be familiar with the value chain diagnostics and development work of the ITC and other international organizations.
- Be able to design and implement business surveys in developing countries and contribute to the analysis of survey results.
- Be confident in the day-to-day work and consultations with ITC's clients and key stakeholders, including policy makers, trade support institutions, businesses and donors.
- Become proficient in the use of a suite of online data-oriented trade analysis tools that support
  the analysis of data on trade, market access, foreign direct investment and private voluntary
  standards.

#### BACKGROUND INFORMATION

The incumbent will be part of a young, dynamic, multi-cultural team in the Trade and Market Intelligence (TMI) Section of ITC's Division of Market Development (DMD). S/he will work the intersection of the export potential analysis and non-tariff measures teams, which jointly work on creating the evidence base for value chain development. The position requires regular interaction with other ITC teams and sections (see below).

**Interaction with other sections/clients:** The position involves frequent interaction with other ITC sections, notably Office for Africa and other regional and country officers in the division of country

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prorgamme and technical sections (e.g. Sector Enterprise Competitiveness, Green and Inclusive Value Chains, Trade Facilitation etc.), as well as with other international organisations, including WTO, OECD, World Bank, FAO and Africa Union.

The survey and consultative aspects of the value chain diagnostics will require direct interaction with ITC clients, notably ministries of trade, trade support institutions and businesses in developing countries.

**Projects/Countries /Events:** The position is linked to ITC's work on trade intelligence, the ITC programme on non-tariff measures, ITC's One Trade Africa Initiative and related projects under these programmes and initiatives.

# CONTRIBUTION TO GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT (SDGs)

For more information: <a href="http://www.intracen.org/itc/goals/Global-Goals-for-Sustainable-Development/">http://www.intracen.org/itc/goals/Global-Goals-for-Sustainable-Development/</a>

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