

Major Office	Profile	Programme/Area of Work	Duty Station	Assignment	Summary of Assignment
EURO	EU/22/04	Behavioural and Cultural Insights Unit	Copenhagen, Denmark	Technical Officer	<p>1. Work with Member States, WHO Country Offices and WHO Technical Programmes to plan, implement and evaluate in-country BCI projects and research, drawing on standard BCI approaches and behavioural and cultural evidence, with the aim to help strengthen health service provision, policy and communication. This includes projects that aim to gain insights into barriers and drivers to health behaviours as well as projects to evaluate the impact of interventions.</p> <p>2. Coordinate all activities related to the TAG-BCI (Technical Advisory Group for Behavioural and Cultural Insights), including planning, implementing and following up on meetings, liaising with the Chair and Vice Chair and ensure follow up on decisions made.</p> <p>3. Explore, document and disseminate evidence for the value of BCI approaches in improving health access, promoting healthy lifestyle behaviours and a culture of health and in equitably extending the benefits of health services, prevention and treatment.</p> <p>4. Work together with BCI Unit colleagues to develop technical guidance documents, policy recommendations, evidence mappings, case studies and toolkits related to BCI</p> <p>5. Build capacity in Member States through in-country engagement and participation as a planner and facilitators in workshops and training activities conducted by the BCI Unit.</p> <p>6. With the aim to build even stronger and more coordinated effort among stakeholders in this field, work together with BCI colleagues to liaise and build partnerships with international organizations, development agencies, civil society organizations, WHO Collaborating Centres and other academic institutions, private sector and public health institutes as well as with WHO at all levels and in all regions.</p> <p>7. Perform other duties as required.</p> <p>Supervisor: Regional Advisor</p>